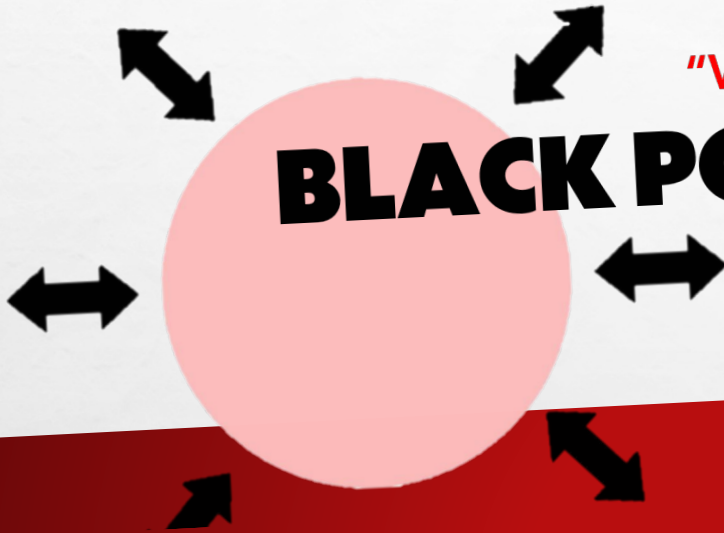


Feb 4, 2023

"WE DON'T VOTE, WE DON'T COUNT"

BLACK POLITICAL SUMMIT
& WORKSHOP



ROAD TO 2024



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VOTES
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FEATURING our Special Guest
Deidre DeJear
2022 Iowa candidate for Governor

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SAT., FEB **4** 2023

LUNCH SPEAKER
& SPECIAL GUEST



CLIFF ALBRIGHT
CO-FOUNDER
BLACK VOTERS MATTER

9:00 AM - 2:00 PM

THE VENUE
2120 N 30TH OMAHA, NE

LUNCH PROVIDED

REGISTER @
<https://bit.ly/BPS2023>

INQUIRY TO
PRESTON LOVE JR.
402-812-3324

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THE PROBLEM DEFINED

A successful community needs all the key elements to line up in a cohesive and unified way for it to blossom, mature and develop. North Omaha has endured over 40 years of economic devastation and neglect.

With the advent of 2022, I have witnessed a new chapter economically for North Omaha, having observed, written, and spoken on, so many great, new, small, medium, and large projects that finally, after decades, promise to be the beginning of a new chapter.

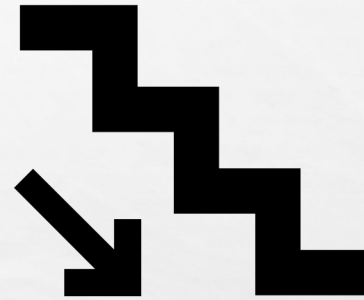
Plus, the potential of a dynamic and flourishing chapter, awaits the federal ARPA funds that will impact North Omaha beginning in 2023. Finally, it appears that the economic potential of North Omaha is lining up. Unfortunately, our community is absolutely not lining up to help itself in the political arena.

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THE PROBLEM GENERALLY

Douglas county turnout was approximately 54%. The North Omaha was 44% (a 10%, negative gap)



All of the North Omaha election numbers, from the 2022 election, were less than the numbers for the 2018 midterm election.

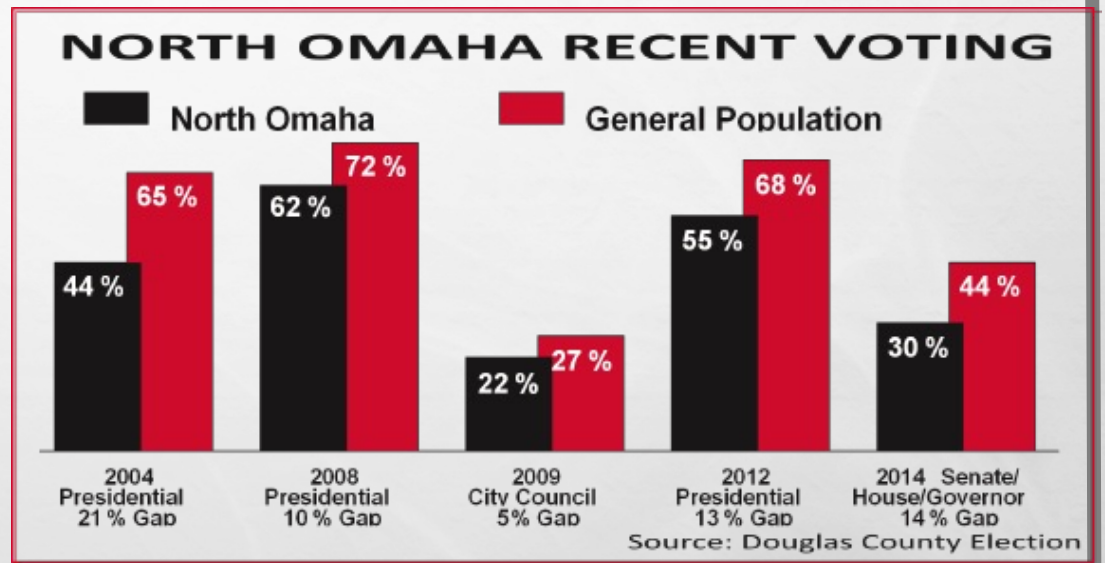
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THE PROBLEM SPECIFICALLY

Historically, North Omaha has not voted on par with the turnout of Douglas county.

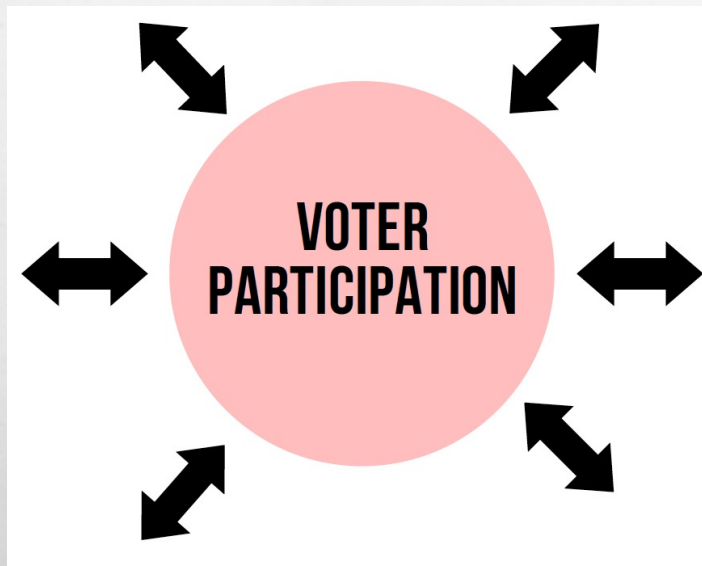
A graphic example is that in 2008, at North Omaha's greatest moment of voting potential, we still were 9 to 10% under Douglas county's response.



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OUR BLACK VOTE



2022 MIDTERM ANALYSIS

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2022 MIDTERM RESULTS

Some segments of North Omaha voted at the level of 40%:

- City council district 1 was 54%
- City council district 2 was 29%.

Overall: 44% (but in CD1, White voters skewed the number higher)

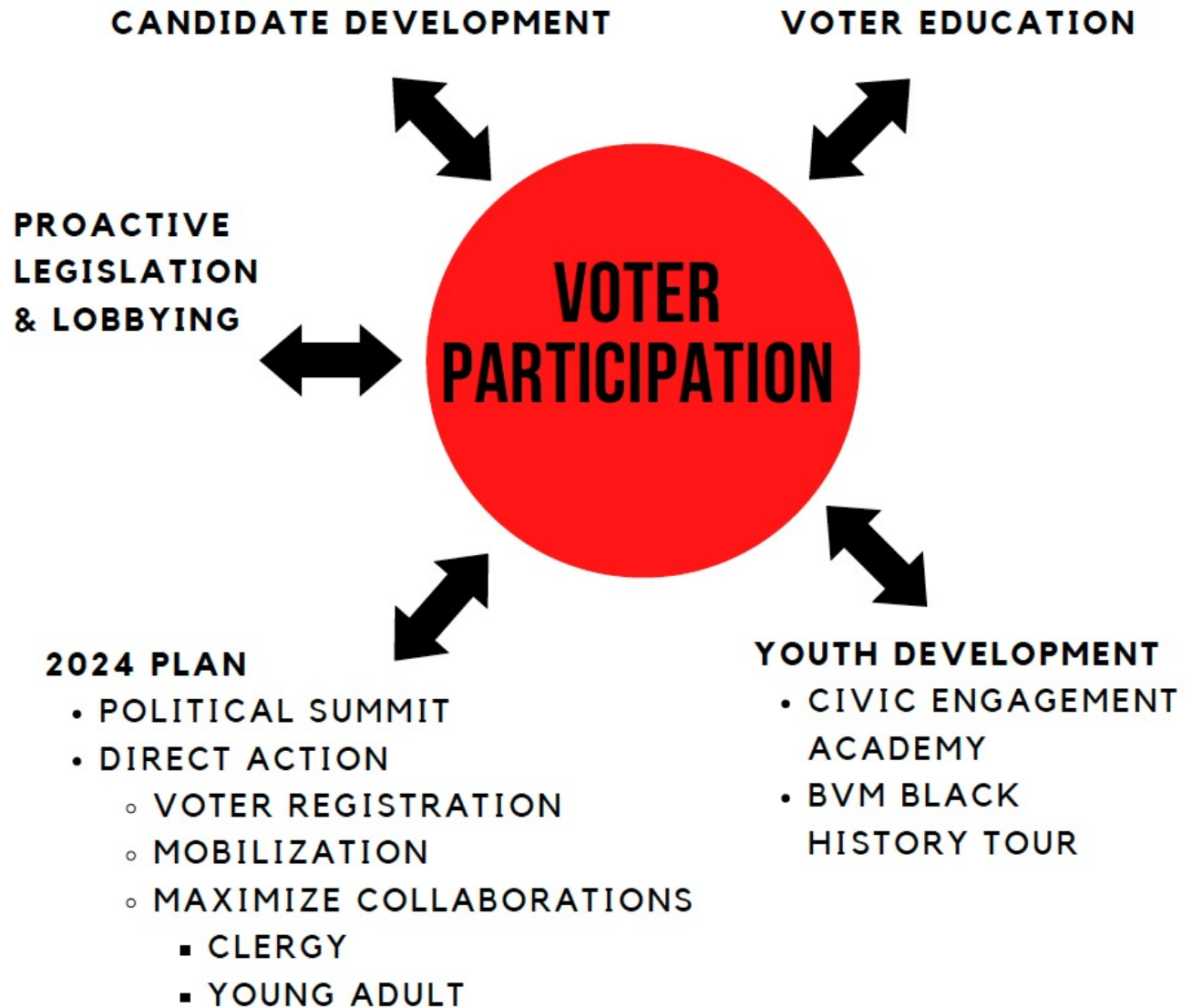
The precincts that include the towers, and their turn out percentages:

- Evans tower – 29%
- Crown tower – 44% (*our most aggressive tower*)
- Florence tower – 25%
- Benson tower – 44%

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OUR STRATEGIC ACTION PLAN



OUR ROAD MAP

2024

GOALS BY 2024 ELECTION

- 15K NEW REGISTRATIONS
- PRIMARY: 60% TURNOUT (NORTH OMAHA)
- GENERAL 70% TURNOUT (NORTH OMAHA)

AGREE
ON THE
PROBLEM

1

SEEK INPUT FROM
ALL SECTORS
OF OUR COMMUNITY

2

COMPILE,
CONSOLIDATE &
ANALYZE
INPUT (FEB 2023)

3

DEVELOP A
18-MONTH
STRATEGIC
PLAN
(FEB/MARCH
2023)

4

CONDUCT
SUMMIT II:
(MARCH 2023)
PRESENT THE
STRATEGIC
PLAN

5

6

IMPLEMENT
STRATEGIC
PLAN (18
MONTHS
BEGINNING
MAY 2023)

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ROAD MAP TO 2024

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Discuss in your
break out room

- Discuss the
Challenges
- Capture
Suggestions for
improvement

