BACKGROUND

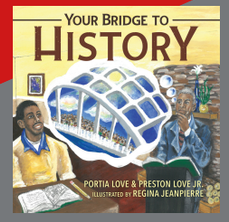
4Urban.org works to increase the quality of life for urban communities across four pillars: community engagement, economic growth, leadership growth, and Get Out the Vote nonpartisan initiatives. With an identified need to increase cultural & historial understanding of North Omaha while increasing tourism and economic growth for North Omaha, 4Urban conducts a first-class, professional tour for the benefit of visitors, small businesses, and the Omaha Metro. 4Urban.org is a registered trade name of Black Votes Matter Institute

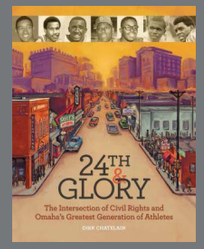
OBJECTIVES

- To demystify North Omaha's reputation to greater understanding creating pathways to collaborartion.
- To inform participants of North Omaha's rich heritage, legacy, and historical contributions
- Stimulate economic growth along North Omaha's key corridors
- To instill pride for North Omaha

PRESTON LOVE JR.

- Founder/Director, Institute for Urban Development
- Adjunct Professor, Black Studies, University of Nebraska, Omaha
- Regionally & nationally recognized author & lecturer
- Author of national award winning children's book: Your Bridge to History
- Advisor to Dirk Chatelain, author of 24th & Glory: The Intersection of Civil Rights and Omaha's Greatest Generation of Athletes
- QR Code to our website:





CONTACT

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http://www.4urban.org

4URBAN.ORG

INSTITUTE FOR URBAN DEVELOPMENT

presents

NORTH OMAHA LEGACY TOURS

a cultural & historical tour of North Omaha, Nebraska

Individual & Group Rate
RESERVATIONS
(402) 812-3324 or
NorthOmahaTours.com

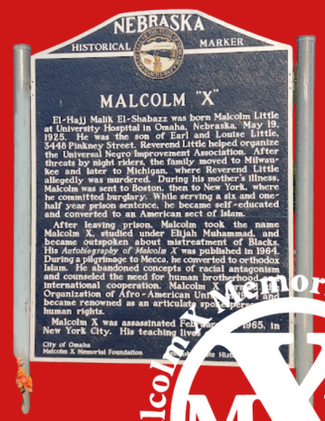
NORTH OMAHA LEGACY TOURS

TOUR OFFERINGS

- Legacy Tour: 24th & 30th ST Corridors
- Legacy Tour with Meal & Stop Options
- Custom & Group Tours

COLLABORATIVE VENUES

- Great Plains Black History Museum & Dreamland Ballroom
- North End Teleservices LLC
- Fair Deal Market
- The Omaha Star
- The Union for Contemporary Art
- Revive! Omaha
- Broomfield Rowhouse
- Terence "Bud" Crawford Gym & TBC Shop
- SPARK / Black Votes Matter Institute
- Carnation Ballroom
- CULXR House
- The Highlander & Big Mama's restaurant
- Salem Baptist Church
- Urban League of Nebraska
- Malcolm X Memorial Foundation
- Historical Black Churches
-



30th St

24th St

Urban League of Nebraska

24th & Lake Street

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