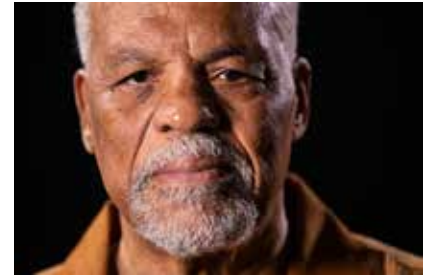




DIVERSITY, INCLUSION & EQUITY OFFERINGS

PRESTON LOVE JR.



Preston Love, Jr., brings the wisdom derived from his life experiences, his crusade and community activism for economic inclusion to his work. Preston, who is the president of the men in his church, Antioch COGIC, gives all honor to Jesus Christ. Married to Martha, his spiritual leader and his best supporter

- **Founder & Executive Director: Institute for Urban Development (4Urban.org) 2020, a trade name for the Black Votes Matter Institute of Community Engagement (BVM), LLC 501 c(3), 2017.**
- **UNO Adjunct Professor (teaches African-American Experience in Politics)**

EDUCATION

- Bachelor of Science, Economics, University of Nebraska, Lincoln
- Master's Degree from Bellevue University, Nebraska, in Professional Studies, M.P.S.

CAREER ACCOMPLISHMENTS:

- Former UNL (Husker) Football Player and Detroit Lions Draftee
- IBM pioneer marketing executive (1966-1980)
- Microcomputer historic innovator (opened Atlanta's first retail computer store—1980)
- Groundbreaking political mogul (organized and ran Jesse Jackson's presidential candidacy—1984)
- Playwright (wrote and performs: "Adam Clayton Powell," a one-man performance)
- Award-winning newspaper columnist (Omaha Star column Black Votes Matter)
- Editorial page Columnist. Omaha World Herald
- Contributor: The Fine Lines Journal. a national, quarterly, non-profit publication, which is devoted to networking with creative writers from around the world.
- National Lecturer: Incl. the Nashville film festival regarding urban voting and the documentary film, One Vote; Jefferson Educational Society, Erie, PA), AAACE (American Association for Adult and Continuing Education) at the Annual Conference in St Louis, Mo., October 9, 2019, Frequent panelist, University of Nebraska-Lincoln, annual Black Leadership Symposium
- Author: Economic Cataracts, (sold in over 30 states and Thailand.) The Jackson Papers. His Third/Fourth books, children's book, "Bridge to Your History". (June 17th, 2019). Bilingual Edition
- Serves as the 1st Vice President NAACP Omaha
- Board member, Kids Can
- Organizes an annual trip of 40+ high school students on a Black History tour (BVM Tour) to Memphis, Jackson, Birmingham, Tuskegee, Montgomery, Selma and Atlanta (all expenses paid). Documentary of the tour released October 2018.
- Serves as a consultant with, The Minnesota Humanities Center. (A National Education Organization)

NOTABLE ACKNOWLEDGEMENTS:

- Nebraska Black Sports Hall of Fame inductee 2016 (University of Nebraska at Lincoln, football player)
- Commendation for Excellence (2017) Nebraska Secretary of State for Omaha Star Newspaper column.
- 2008 Douglas County Dem Party Chair Award For leadership (winning the CD2 historic electoral vote)
- NAACP Presidents Award (2018), Vice President Nebraska/Iowa Chapter NAACP
- Preston Love, Jr. was presented the Distinguished Citizen Award by the West Point Society of Nebraska and Western Iowa on March 30, 2019 during its annual West Point Founders Day in Omaha, Nebraska

Contact Preston Love Jr. at (402) 812-3324

4URBAN.ORG

INSTITUTE FOR URBAN DEVELOPMENT

Contact

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Omaha, Nebraska 68111**

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Phone: (402) 812-3324

4Urban.org is a registered Trade Name of Black Votes Matter Institute of Community Engagement, a 501(c)(3) nonprofit organization

Tax-deductible donations will further the mission of 4Urban.org and may be sent to the address above or contact Preston at his email for other means.



4URBAN.ORG



The Institute's Mission

To be a thought-leader in developing urban communities through community engagement, economic growth initiatives, leadership growth opportunities, and Get Out The Vote initiatives. 4Urban informs, educates, and acts to raise the quality of life for all with emphasis in the economically disadvantaged, diverse, and multi-ethnic populations. As a think tank, 4Urban.org curates, commissions and publishes innovative research and studies for practical urban development initiatives.

The Institute's 4 Pillars

- Community Engagement
- Economic Growth
- Leadership Growth
- Black Votes Matter (Get Out the Vote)

Community Engagement

- Experienced Community Organizer
- Facilitator & Lecturer
- Champion of Innovative Engagement Strategies

Economic Growth

- Diversity & inclusion for growth
- Keynote Speaking
- Award-winning, national author

Leadership Growth

- Face-to-face with Black History Youth & Adult Tours along the Civil Rights Trail
- North Omaha Tours
- Children's Books, Consulting in Youth Leadership Development

Black Votes Matter

- Get Out the Vote
- Community Organizing Expertise; Nonpartisan Insights
- Campaign Consulting

Contact Preston Love Jr. at (402) 812-3324

DIVERSITY & INCLUSION OFFERINGS

The Institute for Urban Development offers:

- quick look reviews,
- comprehensive reviews, and
- workshops and seminars

in diversity, inclusion, and racial equity engagement



Consulting Services include:

ORGANIZATIONAL REVIEW

- **DATA COLLECTION**
 - ACTIVE SENSEMAKING STORY COLLECTION
 - FULL QUALITATIVE AND QUANTITATIVE ASSESSMENT
- **EVALUATION**
 - CORPORATE STRUCTURE, BOARD ROOM, DIVERSITY & INCLUSION VALUES, PROCESSES, AND MEASURES
 - TALENT DEVELOPMENT, TRAINING DEVELOPMENT (INCLUSIVE CASE STUDIES, CURRICULUM)
 - INCLUSIVE BUYS IN PROFESSIONAL GOODS AND SERVICES, & MORE
- **INTERVIEWS**
 - SELECT INTERVIEWS BASED ON DATA COLLECTION AND EVALUATION
- **DELIVERABLES**
 - FINDINGS, RECOMMENDATIONS, AND A WAY FORWARD STRATEGY

WORKSHOPS & SEMINARS

- **AUDIENCE SPECIFIC**
 - EXECUTIVES, MANAGEMENT, EMPLOYEES, SMALL GROUPS, AND INDIVIDUALS
- **VARIETY OF TOPICS**
 - ASSUMING A LENS OF ANTI-RACISM & RACIAL EQUITY IN DAILY OPERATIONS
 - D & I ORGANIZATIONAL VALUES, TEAM DEVELOPMENT, UNCONSCIOUS BIAS/IMPLICIT BIAS, FRAGILITY, PRIVILEGE
- **INTENDED TO PROVIDE INSIGHTS AND SENSITIVITY**
 - HARD HITTING, MEMORABLE, AND A UNIQUE TO RACIAL EQUITY SUCCESS
 - ONGOING ASSESSMENT DEMONSTRATING EFFECTIVENESS IN DIVERSITY & INCLUSION PROGRAM AND THE EFFICACY IN SPECIFIC INITIATIVES

Contact Preston Love Jr. at (402) 812-3324

ACTIVE SENSEMAKING

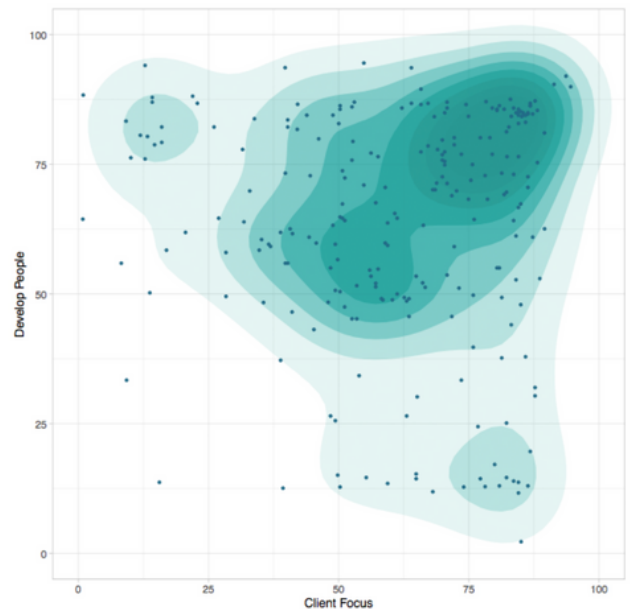
Mobile Story Collection Overview

A tremendous amount of wisdom is contained within the stories and narratives that people share with one another. Active Sensemaking is the collection of those stories and the meaning behind them (quantitative and qualitative data) with rich analytics. We begin with a story prompt that the respondent selects then provides their experience in 3-5 sentences.

Please select a story prompt:

- A friend is considering joining your organization, what would you tell them about your experience (good or bad) in being a part of your organization?
- Consider a situation in your organization where you have seen or experienced racial or diversity issues, good or bad? Tell us a story about what happened...
- Tell us a story about how safe or unsafe you feel while doing your daily tasks in your organization?

The collection is deployed with a link that can be sent to respondents via text or email.

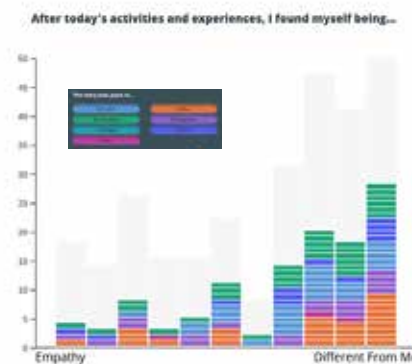


The collection can be taken on a mobile smart phone, ipad or laptop!

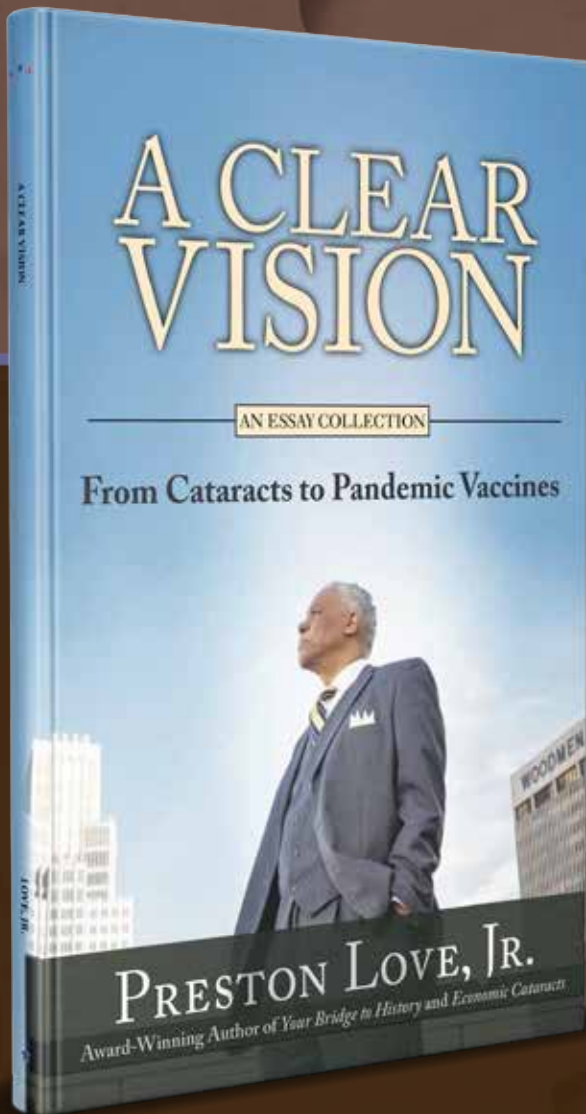
We then ask the respondent clarifying questions within signification frameworks designed to reduce “survey gaming” and cognitive bias. The yellow triangle (left) is an example ternary sensor.



The collection is monitored on a live dashboard where the stories build a rich tapestry of knowledge for an informed way ahead and confident decision making (below & right).



Finally, the active sensemaking can be deployed to monitor the progress and efficacy of any organizational change initiative. Please contact Preston Love Jr. at (402) 812-3324, for more information.



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